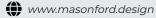


Mason Ford

Designer







- Bio -

My name is Mason Ford, and I am currently studying Product Design at the University of Kentucky. I love using various design processes and methods to create efficient and satifying solutions for problems.

Traits -

- ♦ Adaptable
- ♦ Strong Collaborator
- ♦ Creative Problem Solver
- ♦ Empathetic
- ♦ Storyteller
- ♦ Attention to Detail
- ♦ Great Communicator
- ♦ Personable

Work Experience

Dick's Sporting Goods 2024 - Present

> Footwear Sales Associate Worked directly with consumers to

understand user needs and match them with

the ideal product

2022 - 2024 J. Crew Factory Store

Sales Associate

Learned to create attractive displays that appealed to consumers and drove sales

2022 - 2023 **NIKE Retail Outlet**

Seasonal "Athlete" (Associate)

Improved collaboration skills, learned about efficient workflow systems, and about understanding consumer wants

2020 - 2022 Oshkosh B'Gosh / Carters

Sales Associate

Learned about customer service, handling online orders, and completed credit card

applications

Education Histroy -

2021 - Present University of Kentucky

> Bachelor of Science in Product Design (2026)

2021 - Present University of Kentucky

Undergraduate Certificate

in Business (2026)

2020 - 2021 **Bellarmine University**

Early Highschool Graduate Program

Full-time Student

Design Tools / Skills

Proficient

SOLIDWORKS

· Adobe Indesign

· FDM 3D Printing

· Rhino 3D

· Rapid Ideation

Product Sketching

• Fusion 360

Intermediate

· Figma / Figjam

Keyshot

Procreate

· Adobe Photoshop

· Adobe Illustrator

Moldmaking/Casting
Welding (MIG)

Woodworking

· Microsoft Excel

Developing

· Blender

Vizcom

· Adobe After Effects

· Adobe Premiere Pro

Grasshopper