



## Mason Ford

Designer

✉ [masonforddesign@gmail.com](mailto:masonforddesign@gmail.com)

🌐 [www.masonford.design](http://www.masonford.design)

📍 Lexington, KY

### Bio

My name is Mason Ford, and I am currently studying Product Design at the University of Kentucky.

I love using various design processes and methods to create efficient and satisfying solutions for problems.

### Traits

- ◇ *Adaptable*
- ◇ *Strong Collaborator*
- ◇ *Creative Problem Solver*
- ◇ *Empathetic*
- ◇ *Storyteller*
- ◇ *Attention to Detail*
- ◇ *Great Communicator*
- ◇ *Personable*

## Work Experience

2024 - Present

### Dick's Sporting Goods

Footwear Sales Associate

Worked directly with consumers to understand user needs and match them with the ideal product

2022 - 2024

### J. Crew Factory Store

Sales Associate

Learned to create attractive displays that appealed to consumers and drove sales

2022 - 2023

### NIKE Retail Outlet

Seasonal "Athlete" (Associate)

Improved collaboration skills, learned about efficient workflow systems, and about understanding consumer wants

2020 - 2022

### Oshkosh B'Gosh / Carters

Sales Associate

Learned about customer service, handling online orders, and completed credit card applications

## Education History

2021 - Present

### University of Kentucky

Bachelor of Science  
in Product Design (2026)

2021 - Present

### University of Kentucky

Undergraduate Certificate  
in Business (2026)

2020 - 2021

### Bellarmino University

Early Highschool Graduate Program  
Full-time Student

## Design Tools / Skills

### Proficient

- SOLIDWORKS
- Adobe Indesign
- FDM 3D Printing
- Rhino 3D
- Rapid Ideation
- Product Sketching
- Fusion 360

### Intermediate

- Figma / Figjam
- Keyshot
- Procreate
- Adobe Photoshop
- Adobe Illustrator
- Moldmaking/Casting
- Woodworking
- Microsoft Excel

### Developing

- Blender
- Vizcom
- Adobe After Effects
- Adobe Premiere Pro
- Grasshopper
- Welding (MIG)